

# Sonora Resources Corp. Updates Recent Corporate Achievements

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## Company Details Growth Plans for Regional Silver/Gold Mining Activities

GUADALUPE, Sep 15, 2011 - [Sonora Resources Corp.](#) (OTCBB: SURE) ("Sonora" or the "Company"), a mineral exploration and development Company focused on the acquisition of international silver and gold mining properties, is pleased to provide an updated review of recent strategic activities.

During January of 2011, the Company announced the appointment of Juan Miguel Rios Gutierrez, as President & CEO. In 2004, he was the fourth person hired by First Majestic Silver Corporation ("FMSC") of Durango, Mexico where he helped to build that company from a junior mining exploration company on the TSXV to a major global silver producer (7.5m oz Ag in 2011). He first served with the company in the capacity of general manager in each of their three mining units, then as manager for new business initiatives and strategic planning. He left FMSC to begin working with Sonora, yet maintains excellent relations with them.

Shortly thereafter, in April, Sonora entered into a joint venture agreement with First Majestic under an option agreement for up to 90% of the 5,240 hectare Jalisco Group of Properties which offers extraordinarily detailed historic data with strong indicators for intensive future commercial activity. This acquisition was added to a portfolio that already included the 3,590 hectare Los Amoles property in the state of Sonora. Los Amoles has produced significant samples of gold and silver and benefits from analogous regional geology and widespread exploratory efforts as defined by the prevalence of surrounding operations owned and operated by major producers Grupo Mexico and Industrias Peñoles, world leaders in silver production and two of the largest Mexican producers of gold, zinc, lead and copper.

Building on his previous experiences, Juan Miguel has prepared the Sonora blueprint for success through the development of a strategic plan that included the establishment of a Mexican subsidiary known as Finder Plata S.A. de C.V. in order to expedite the acquisition and exploration of future silver/gold properties and to serve as an important legal mechanism to ensure compliance with the regulatory requirements of Mexico.

This strategy has, in part, resulted in the recent acquisition of the Ayones Property made up of several claims encompassing the historically productive La Mazata multi-level underground silver mine, and the surrounding 47.8 hectare Ayones claims under an option exploration agreement for up to 100% of the mineral rights from Industrial Minera Mexico S.A. de C.V., a subsidiary of Grupo Mexico. Most recently, the Company dramatically improved its position through the acquisition of the adjoining privately-owned 721 hectare Corazon claims which encircles Ayones, thereby creating direct access to a number of notable veins which trend outward from the central Mazata mine area and which have never been explored at depth.

At both the Ayones/Corazon and Los Amoles properties, the Company has acquired ready access to valuable above ground reserves in the form of tailings from historic mine workings. These deposits encompass a significant quantity of historic dump material which appears to contain consistent commercial grade mineralization offering a winning combination of easy access, low start up production costs and rapid earnings opportunities.

Based on the wealth of detailed data from previous exploratory efforts made available to Sonora, along with preliminary fieldwork, it has been noted that the dump material at Los Amoles produced numerous samples at over 200g/t Silver (in some instances much higher) and included substantial sampling indicating over 0.25g/t Gold. Additionally, the dumps at the Ayones property are estimated at over 30,000 tons with consistent grades of 150g/t Silver and 1.0g/t Gold anticipated.

All the project areas present themselves as prime resource targets for intensive efforts to prove the reserve estimates and commence exploitation plans. With the prices of precious minerals reaching record-breaking highs, the economics for commercial success are daily news. Here in Mexico, Sonora's experienced team has brought together an impressive series of industry partnerships alongside an excellent portfolio of known mineral-rich landholdings and intends to rapidly prove the in-situ asset value of its holdings in order to achieve corporate growth, acquire and develop future assets, and deliver shareholder value through the strength of reasoned strategic planning.

Additional details regarding the Company, its business and agreements are filed as part of the Company's

continuous public disclosure as a reporting issuer under the Securities Exchange Act of 1934 filed with the Securities and Exchange Commission's ("SEC") EDGAR database.

### **About Sonora Resources Corp. (OTCBB: SURE)**

The Company is focused on the acquisition and exploration of international silver and gold mining properties located in regions that enjoy stable politics, sound economies and friendly business environments. Additional information about the Company may be found at [www.sonoraresources.com](http://www.sonoraresources.com).

### **Notice Regarding Forward-Looking Statements**

*Statements in this news release that are not historical are forward looking statements. Forward looking statements in this news release include: that the company believes that geographic scope of mining concessions makes for encouraging gold and silver potential for the project; that the property is interpreted to be within a porphyry system; and that Mexico is stable and business friendly. Factors which may delay or prevent these forward-looking statements from being realized include misinterpretation of data; we may not locate or agree to terms with potential partners, we may not be able to acquire equipment or labor as needed; we may not be able to raise sufficient funds to complete our intended exploration or carry on operations; that weather, logistical problems or hazards may prevent us from exploration; that equipment may not work as well as expected; that analysis of data may not be possible accurately and at depth; and that despite encouraging data there may be no commercially exploitable mineralization on our properties. Nearby mineral resources is no indication of resources on our property. In addition, Mexico may undergo political or social change which would create additional geopolitical risks. Readers should refer to the risk disclosures outlined in the periodic reports filed by other junior mineral exploration companies with the Securities and Exchange Commission.*

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