Victory Mountain Appoints Former Lafarge Canada Inc. Manager to Its Advisory Board

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VANCOUVER, May 20, 2014 - <u>Victory Mountain Ventures Ltd.</u> (TSX VENTURE:VMV) ("Victory") is pleased to announce an addition to its advisory board with the appointment of Richard Munroe.

Richard Munroe, FGAC, P.Geo.is a registered Professional Geologist and a Fellow of the Geological Association of Canada with over 36 years' experience in mining and industrial minerals.

Mr. Munroe has been involved in many aspects of industrial mineral development since 1977. As a long standing industry consultant and former Western Regional Manager for Lafarge Canada Inc., a large international construction material and cement manufacturing company, he was involved in the exploration and development and permitting of numerous sand/gravel and rock quarry operations.

Mr. Munroe acted as a consultant to Dome Petroleum Limited and Amoco Canada Resources Ltd., on title status and industrial mineral resource potential of over 10,000 square miles of private mineral holdings in Western Canada. He also acted as a liaison and advisor for the pit and quarry industry in the development of Manitoba's Provincial Land Use Policies and the new Pit and Quarry Regulations.

Mr. Munroe independently developed a marketing plan to transport concrete aggregate throughout Western Canada and the United States by rail. The plan included truck and water shipments of high-purity silica reserves from several locations in Manitoba and Ontario. He also spearheaded exploration and development plans for shipping high grade construction aggregates to remote Canadian Arctic communities by rail, barge and ship.

He also assisted in marketing, developing and strengthening the acceptance of lightweight aggregate in the concrete and geotechnical industries. This also included silica products from several locations in Western Canada for industrial and varied construction purposes.

Advisory Board Member L.J. Guillotte commented, "With Richard's experience in Pit and Quarry Regulations as well as logistics in Canada and the US, Richard will surely be an asset to our team. I look forward to working with Richard in bridging the gap to ensure Victory Mountain reaches its targeted markets successfully."

CEO Patrick Morris also commented, "We are very pleased to have Mr. Munroe join L.J. Guillotte on our Advisory Board. Richard's mining expertise in Canada coupled with his in-depth knowledge of the distribution channels and associated transport costs within Canada and the US will be invaluable. His knowledge in these critical areas will help shape our business model and contribute to future sales and distribution of our frac sand and silica based products."

<u>Victory Mountain Ventures Ltd.</u> (TSX VENTURE:VMV) is a Junior Exploration Company based in Western Canada. The Company's near term focus is to acquire, develop and measure known silica deposits suitable for production of high quality frac sand in Western Canada. Approximately 90% of frac sand used in the Canadian oil and gas industry is imported from the Midwestern United States. Victory Mountain aims to provide a domestic supply of frac sand to the relatively new shale gas industry locally. The Company also has interests in Copper, Gold, Silver, Molybdenum and other base metals in Canada.

On Behalf of the Board of Directors, VICTORY MOUNTAIN VENTURES LTD.

Patrick Morris CEO and Director

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