Westmoreland Coal Company (NasdaqGM: WLB) today announced that Brian Blackman has joined the company as Director, Investor Relations. Blackman is a seasoned executive with more than a decade of experience in investor relations. Blackman will be responsible for investor communications, coordination of investor marketing and will serve as Westmoreland's investor, analyst and financial press liaison.

" We are excited to have Brian join our company and are looking forward to the leadership and experience he brings to our investor relations team, " said Kevin Paprzycki, incoming Chief Executive Officer of Westmoreland Coal Company.

Blackman most recently served as Vice President of Investor Relations for Molycorp Inc., a global rare earth mining and advanced materials processor from 2011 to 2015. Blackman was also the Managing Director of Investor Relations and Corporate Development at Ascent Solar Technologies, and has also acted as a consultant to a number of other publicly traded companies in establishing their investor relations programs.

About Westmoreland Coal Company

Westmoreland Coal Company is the oldest independent coal company in the United States. Westmoreland's coal operations include sub-bituminous and lignite surface coal mining in the Western United States and Canada, an underground bituminous coal mine in Ohio, a char production facility, and a 50% interest in an activated carbon plant. Westmoreland also owns the general partner of and a majority interest in Westmoreland Resource Partners, LP, formerly Oxford Resource Partners, LP, a publicly-traded coal master limited partnership. Its power operations include ownership of the two-unit ROVA coal-fired power plant in North Carolina. For more information, visit www.westmoreland.com; provided that no information contained at such website is incorporated by reference here.

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