Vancouver, British Columbia (FSCwire) - <u>Canadian Zeolite Corp.</u> (the “Company”) (TSX.V: CNZ) (OTCQB: CNZCF) (FSE: ZEON) is pleased to report the Company’s Bromley Creek natural zeolite has been registered under the name Z-Lite for use as an animal feed additive in 14 US states including: Arizona, Arkansas, Connecticut, Georgia, Hawaii, Idaho, Iowa, Kansas, Massachusetts, New Hampshire, New York State, Oklahoma, Pennsylvania, and Texas. The United States annual animal feed production was last reported at approximately 168 million tons. The studied and recommended ratio of zeolite is in the 2 – 4% range of total volumes. Canadian Zeolite will now focus on sales and distribution in all 14 states to meet their growing demand.

As reported in Canadian Zeolite's December 1, 2016 news release, the Canadian Food Inspection Agency (CFIA) approved the Company's Bromley Creek natural zeolite as an animal feed additive. The product Z-Lite and the product label were approved. The premium clinoptilolite formula has been approved as an additive of up to 2% of the finished feed. The Animal Nutrition Association of Canada (ANAC) reports that the Canadian animal feed production is just over 30 million tonnes annually.

In addition, application has been made for Organic Certification to the Organic Material Review Institute (OMRI).

Ray Paquette, CEO stated, " some of the documented benefits of using natural zeolite as an animal feed additive have been reported to include: healthier animals, increased weight gain, odour and moisture control, decreased methane gas and reduced mortality. Over the past seven months we have worked diligently to expand the markets for our natural zeolite and have made impressive strides. "

On behalf of the Board of Directors

"Ray Paquette"

President & CEO

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To view this press release as a PDF file, click onto the following link: public://news_release_pdf/canadianzeolit01122017.pdf

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