

120 West Strategic Communications of Reno, Nev., engaged by Company

VANCOUVER, Jan. 17, 2017 /CNW/ - [Rye Patch Gold Corp.](#) (TSX.V: RPM; OTCQX: RPMGF; FWB: 5TN) (the "Company" or "Rye Patch") announced today that it has engaged 120 West Strategic Communications LLC ("120 West") to provide investor relations and corporate communications for the Company. 120 West is a Nevada-based company which provides value for its clients through strategic marketing and communication plans.

Pursuant to the investor relations agreement, Ira M. Gostin, MBA, president and chief marketing officer of 120 West, will oversee all investor relations services on behalf of Rye Patch, which include marketing, strategic communications and public relations, for a 12-month period.

"We are thrilled to be working with Ira and his team to assist us in promoting Rye Patch to the investment community," William C. Howald, Rye Patch president and CEO, said. "With the Florida Canyon mine approaching production, this is a critical time for the Company to be effective with our messaging and communications."

Mr. Gostin has over 25 years' experience in corporate communications and has a bachelor's degree from California State University, Long Beach, has a master's degree in business from the University of Phoenix, is a graduate of the Columbia University Leadership Program and has completed executive continuing education programs at the Colorado School of Mines and NYU. He is a member of the Public Relations Society of America and the National Investor Relations Institute. Prior to founding 120 West in 2016, Mr. Gostin was a founding executive of [Tahoe Resources Inc.](#) (TSX: THO) ("Tahoe") and oversaw all communications and investor relations for Tahoe beginning with its 2010 initial public offering on the Toronto Stock Exchange.

In consideration for the services provided, Rye Patch will pay 120 West a total fee of USD \$139,000, payable in monthly installments of USD\$11,583.33, in addition to reimbursement for expenses. There are no stock shares or options granted as compensation in the arrangement.

About Rye Patch Gold Corp.

[Rye Patch Gold Corp.](#) is a Nevada based, Tier 1, mining company engaged in the mining and development of quality resource-based gold and silver mines and projects along the established Oreana trend in west central Nevada. Leveraging its strong financial position and cash to acquire the operating Florida Canyon Gold Mine, [Rye Patch Gold Corp.](#) now controls a trend-scale platform with operations, replacement assets and exploration upside. The combination of operations and exploration concentrated along a major Nevada gold trend positions Rye Patch as an emerging mid-tier gold producer with tremendous value added potential. For more information, please visit our website at [www.ryepatchgold.com](http://www.ryepatchgold.com).

On behalf of the Board of Directors

'William Howald'

William C. (Bill) Howald, CEO & President

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

SOURCE Rye Patch Gold

Contact

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