

# Guyana Goldstrike Initiates Marketing & Investor Awareness Campaigns

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November 7, 2017 - [Guyana Goldstrike Inc.](#) (the "Company" or "Guyana Goldstrike") (TSXV: GYA, OTC: GYNAF, FSE: 1ZT) is pleased to announce through BTV-Business Television, the launching of a branding and awareness campaign to begin on Business News Network ("BNN").

BTV and CEO Clips will feature a short video spot on Guyana Goldstrike to be broadcast on BNN starting on November 6 through to November 19, 2017. The clip can be viewed here:

<http://www.guyanagoldstrike.com/index.php/investors/media-coverage>

Mr. Peter Berdusco, President and CEO of Guyana Goldstrike stated "The timing is appropriate to initiate a far reaching branding and investor awareness campaign as it is in line with the Marudi Gold Project's progress and the Company's business strategy. BNN is Canada's only television service devoted exclusively to delivering business and finance news to investors worldwide."

The Company has also organized a series of upcoming European and North American Investor Conferences and events which can all be viewed at:

<http://www.guyanagoldstrike.com/index.php/investors/events>

Further news will be announced as the Marudi Gold Project continues to develop.

The Company encourages all interested parties to visit the Company's website ([www.guyanagoldstrike.com](http://www.guyanagoldstrike.com)) for further information or contact the Company via telephone at 1.877.844.4661 or email at [info@guyanagoldstrike.com](mailto:info@guyanagoldstrike.com).

## About the Marudi Gold Project

The Marudi Gold Project (the "Project") is the Company's flagship project located in Guyana, South America. The Project is unique in that it has three known gold bearing areas, specifically the alluvial areas, the saprolite overburden, and the underlying hard-rock. 42,000 metres of historic diamond drilling (141 holes) has been performed on the Project's hard-rock by prior operators. This historical work has delineated several historical mineral resource estimates on the Project. For information concerning these estimates and the Project, readers are encouraged to review "NI 43-101 Technical Report on the Marudi Property, Guyana", a technical report prepared for the Company by Derrick Strickland, P. Geo., and is available on the Company's website ([http://www.guyanagoldstrike.com/images/pdf/2016/Marudi\\_43-101\\_November\\_30\\_2016.pdf](http://www.guyanagoldstrike.com/images/pdf/2016/Marudi_43-101_November_30_2016.pdf)) and under the Company's profile on SEDAR ([www.sedar.com](http://www.sedar.com)).\* There exists excellent exploration upside through the development of previously identified, highly-prospective mineralized targets on the Project. The Project has a mining license in good standing, all-season road access, infrastructure in place, with an established mining camp serviced by employees, service buildings, and a full-time mining manager.

\* The Company considers these estimates to be historical, and cautions that a Qualified Person has not done sufficient work to classify the historical estimates as current mineral resources or mineral reserves in accordance with National Instrument 43-101. The Company does consider these historical estimates to be relevant as they may indicate the presence of gold mineralization and favourable geology.

## About Guyana

The Republic of Guyana is located in South America between Venezuela and Suriname. The country is English speaking under British Common Law with a democratically elected government. It has an established mining act and a rich history of gold production. In 2013, 458,000 ounces of gold were produced by operators mining in the country. The Guiana Shield has over 100 million ounces of gold inventory and is world-recognized as a premier gold region.\*\* With geological continuity with West Africa, the shield is highly prospective and under-explored. In 2016, two mines declared the commencement of commercial production: the Aurora deposit (Guyana Goldfields) and the Karouni deposit (Troy Resources).

\*\* Independent Technical and Environmental Review Karouni Gold Project - Guyana, Behre Dolbear Australia Pty Ltd, April 29, 2016

On behalf of the Board of Directors of

[Guyana Goldstrike Inc.](#)

Peter Berdusco

President and Chief Executive Officer

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