VITA Works With Amazon's Image Recognition Service in Beta Testing

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IRVINE, Dec. 06, 2017 - Gold Mining USA Inc. (OTC PINK: GMUI), with a pending name change to Vita Mobile Systems, Inc., is actively prepopulating their soon-to-be-released app ‘VITA’ with thousands of images and videos of current events and locations from across the US to ensure an exceptional user experience during the beta test. VITA is a mobile social app that uses crowdsourcing, geolocation and artificial intelligence technology to allow users to post about events and incidents, and for anyone to see what’s happening at any place around them or across the globe.

Beta Testing and AWS’ Rekognition Service

Vita Mobile Systems is pre-populating thousands of images and videos to beta test user experience and to fine tune VITA's recognition algorithms and artificial intelligence protocols. As part of the final beta testing, Vita Mobile Systems is integrating a hybrid artificial intelligence platform by leveraging Amazon Web Services' (AWS) popular deep learning-based image recognition service, Rekognition, to work with and enhance the company’s proprietary machine learning algorithms.

This will specifically enhance the app’s ability to learn, identify, and predict trends from the multitude of pictures and videos that will be uploaded daily including the ability to:

• Decipher landscapes
• Recognize indoors vs outdoors
• Identify location types
• Read and analyze text in photos
• Interpret facial expression to predict mood

AWS tools have become widely used and are already incorporated into the back-end systems at companies such as Live Nation’s Ticketmaster, NASDAQ, Inc. OMX, Hitachi, and 3M, to name a few.

Future enhancements to Vita Mobile Systems' recognition algorithms and artificial intelligence protocols may include predictive 3-D location modeling through catalogued image data points and the ability to predict titles and emoticons for future locations and events.

VITA Adds Thousands of Crowdsourced Images and Videos

“By pre-populating VITA with thousands of locations now, not only can we effectively beta test the app prior to launch, but we are also providing content for users to interact with our online community from day one. Additionally, the app’s image and text recognition algorithms we are beta testing will be invaluable to provide geo-targeted opportunities for our augmented reality advertising. For example, VITA algorithms can identify a picture’s content and see a McDonald’s logo in it, creating a location specific advertising opportunity for our vendors,” stated Sean Guerrero, CEO of Vita Mobile Systems. “I encourage everyone to visit our website for more sneak peaks VITA.”

To see more about VITA please visit the Vita Mobile Systems website at www.vitamobilesystems.com.

About VITA Mobile Systems (www.vitamobilesystems.com)

VITA Mobile Systems is an open network app company focusing on digital imaging and technology in mobile devices. Vita Mobile Systems is currently finalizing "VITA" for release on both IOS and Android. VITA is an open network social platform that allows users to easily take unfiltered pictures and videos that organically illustrate, record, and share life's events, creating an authentic immersive crowd-sourced view of everyday life. The purpose of VITA is to allow users to experience events, places, landmarks, and more, from the perspectives of the many people that are physically there. VITA is expected to generate not only traditional revenue with picture and video page views, but also more lucrative, hyper-local advertising as well as 2-D and 3-D augmented reality advertising.

For more information about GMUI and VITA please visit: www.vitamobilesystems.com

Cautionary Language Concerning Forward-Looking Statements:

This press release contains forward-looking statements. The words or phrases "would be," "will allow," "intends to," "will likely result," "are expected to," "will continue," "is anticipated," "estimate," "project," or similar expressions are intended to identify "forward-looking statements." Actual results could differ materially from those projected by VITA. The public filings, if any, of GMUI may be accessed at www.otcmarkets.com. Statements made herein are as of the date of this press release and should not be relied upon as of any subsequent date. VITA cautions readers not to place reliance on such statements. Unless otherwise required by applicable law, VITA does not undertake, and VITA specifically disclaims any obligation, to update any forward-looking statements to reflect occurrences, developments, unanticipated events or circumstances after the date of such statement.

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