

# First Helium Launches New Corporate Website

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## **The Company Has Also Made Its Updated Investor Presentation Available for Download On The New Website**

CALGARY, Aug. 16, 2021 - [First Helium Inc.](#) ("First Helium" or the "Company") (TSXV: HELI) (FRA: 2MC), a helium exploration and development company with access to significant exploration lands throughout Alberta, is pleased to announce that it has launched its new corporate website at [www.firsthelium.com](http://www.firsthelium.com) (the "New Website"). The New Website offers key content and materials pertaining to the Company including but not limited to its corporate story, investor information and other resources. Visitors to the New Website can also join First Helium's mailing list in order to receive updates directly from the Company.

In addition, First Helium is pleased to announce that it has significantly updated its investor presentation (the "Updated Investor Presentation") and made it available for download on the New Website. The Updated Investor Presentation contains important information regarding the Company including but not limited to its competitive strategy, Worsley discovery well and project, and upside development lands.

The Company is also pleased to announce that it has recently retained Hybrid Financial Ltd. ("Hybrid") to provide marketing services (the "Services") to the Company. Hybrid has been engaged to heighten market and brand awareness for First Helium and to broaden the Company's reach within the investment community. Hybrid has agreed to comply with all applicable securities laws and the policies of the TSX Venture Exchange in providing the Services. Hybrid has been engaged by the Company for an initial period of six months (the "Initial Term") and then shall be renewed automatically for successive three-month periods thereafter, unless terminated by the Company in accordance with the Agreement. Hybrid will be paid a monthly fee of \$15,000 monthly fee, plus applicable taxes, during the Initial Term.

## **ABOUT FIRST HELIUM**

First Helium is a helium exploration and development company operating in the Worsley area, north of Grande Prairie, in Alberta, Canada. It was founded to capitalize on the untapped potential of significant helium resources in Western Canada, in response to the shifting supply dynamics of the global marketplace. Building on its successful discovery well, which has production tested at over 1.3% of helium content over three test periods, First Helium is working to develop its land base of over 32,000 hectares along the highly prospective Worsley helium trend. To establish its operating base, First Helium seeks to market its helium gas into the North American market via term off-take marketing arrangements with established third-party distribution companies.

For more information about the Company, please visit [www.firsthelium.com](http://www.firsthelium.com). The Company's final prospectus, financial statements and management's discussion and analysis, among other documents, are all available on its profile page on SEDAR at [www.sedar.com](http://www.sedar.com).

## **ON BEHALF OF THE BOARD OF DIRECTORS**

Edward J. Bereznicki  
President, CEO and Director

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX) accepts responsibility for the adequacy or accuracy of this release.

## **FORWARD-LOOKING AND CAUTIONARY STATEMENTS**

This news release contains certain statements or disclosures relating to First Helium that are based on the

expectations of its management as well as assumptions made by and information currently available to First Helium which may constitute forward-looking statements or information ("forward-looking statements") under applicable securities laws. All such statements and disclosures, other than those of historical fact, which address activities, events, outcomes, results or developments that First Helium anticipates or expects may, or will occur in the future (in whole or in part) should be considered forward-looking statements. In some cases, forward-looking statements can be identified by the use of the words "expect", "will" and similar expressions. In particular, but without limiting the foregoing, this news release contains forward-looking statements pertaining to the listing of the Common Shares on the Exchange, the use of funds and the Company's strategy. The forward-looking statements contained in this news release reflect several material factors and expectations and assumptions of First Helium including, without limitation: that First Helium will continue to conduct its operations in a manner consistent with past operations; the general continuance of current or, where applicable, assumed industry conditions; availability of debt and/or equity sources to fund First Helium's capital and operating requirements as needed; and certain cost assumptions.

Forward-looking statements are based on estimates and opinions of management at the date the statements are made and are subject to risks, uncertainties and assumptions, including those set out in the Final Prospectus dated June 28, 2021 and filed under the Company's profile on SEDAR at [www.sedar.com](http://www.sedar.com). First Helium does not undertake any obligation to update forward looking statements, except as required by applicable securities laws. Investors should not place undue reliance on forward-looking statements.

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