

Progressive Planet Starts Supplying One of North America's Largest Retailers with One of its Leading Pet Brands

23.02.2023 | [CNW](#)

Wundercat® Brand to be offered across British Columbia

/NOT FOR DISTRIBUTION IN THE USA/

KAMLOOPS, Feb. 23, 2023 - Progressive Planet (TSXV: PLAN) (OTCQB: ASHXF) ("Progressive Planet", "PLAN", or the "Company") has entered into a distribution partnership with one of North America's top three big box retailers to provide high-quality Wundercat® cat litter, one of its signature animal products, across British Columbia.

This partnership allows Progressive Planet - which uses natural products to create planet friendly solutions in cement, agriculture, animal health and more - to project its brand to millions of customers across British Columbia.

Progressive Planet, surrounded by the ancient volcanic fields of southeastern British Columbia, creates, and sells a wide array of every-day products derived from volcanic ashes and minerals it harvests from its extensive volcanic deposits. Wundercat®, an eco-friendly and high-performing cat litter line that is available across North America, is one of more than 200 products it distributes.

"We already ship over 2.3 million consumer products annually to over 10,000 locations across North America and this new distribution partner, which will feature Wundercat®, will help us further the reach of the Progressive brand and its planet-friendly products," said Ian Grant, COO of Progressive Planet.

"The new supply agreement advances our strategy of increasing the market penetration of our best-selling brands and discontinuing less profitable private label brands," added Grant. "Selling Progressive Planet branded products offers greater gross margins, with lower carrying costs, compared to private label alternatives. It also accelerates Progressive Planet's move to its lean and focused manufacturing model."

Progressive Planet provides regular information for investors on its website: progressiveplanet.com/investors/. This includes press releases and other information about financial performance, patents filed, and information on corporate governance.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accept responsibility for the adequacy or accuracy of this release.

About Progressive Planet:

We are a well-established Cleantech and manufacturing company based in Kamloops, British Columbia, in the heart of some of Canada's richest volcanic fields, which are the prime ingredient of our innovations. Our expertise lies in merging Cleantech innovations with ancient volcanic ash and minerals to create planet-friendly products that fight climate change and protect our planet's health.

Forward-Looking Statements:

Certain statements in this release are forward-looking statements, which reflect the expectations of management regarding the matters described herein. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations, or intentions regarding the future. Such statements are subject to risks and uncertainties that may cause actual results, performance, or developments to differ materially from those contained in the statements. No assurance can be given that any of the events anticipated by the forward-looking statements will occur or, if they do occur, what benefits the Company will obtain from them. These forward-looking statements reflect management's current views and are based on certain expectations, estimates and assumptions which may prove to be incorrect. A number of risks and uncertainties could cause our actual results to differ materially from those expressed or implied by the forward-looking statements, including factors beyond the Company's control. These forward-looking statements are made as of the date of this news release.

Disclaimer:

This news release, required by Canadian laws, does not constitute an offer of securities and is not for distribution or dissemination outside Canada.

SOURCE Progressive Planet Solutions

Contact

or investor relations inquiries, please contact: Steve Harpur, President & CEO, 1 (800) 910-3072, investors@progressiveplanet.ca

Dieser Artikel stammt von [GoldSeiten.de](https://www.goldseiten.de)

Die URL für diesen Artikel lautet:

<https://www.goldseiten.de/artikel/570429--Progressive-Planet-Starts-Supplying-One-of-North-Americaund039s-Largest-Retailers-with-One-of-its-Leading-Pet-E>

Für den Inhalt des Beitrages ist allein der Autor verantwortlich bzw. die aufgeführte Quelle. Bild- oder Filmrechte liegen beim Autor/Quelle bzw. bei der vom ihm benannten Quelle. Bei Übersetzungen können Fehler nicht ausgeschlossen werden. Der vertretene Standpunkt eines Autors spiegelt generell nicht die Meinung des Webseiten-Betreibers wieder. Mittels der Veröffentlichung will dieser lediglich ein pluralistisches Meinungsbild darstellen. Direkte oder indirekte Aussagen in einem Beitrag stellen keinerlei Aufforderung zum Kauf-/Verkauf von Wertpapieren dar. Wir wehren uns gegen jede Form von Hass, Diskriminierung und Verletzung der Menschenwürde. Beachten Sie bitte auch unsere [AGB/Disclaimer!](#)

Die Reproduktion, Modifikation oder Verwendung der Inhalte ganz oder teilweise ohne schriftliche Genehmigung ist untersagt!
Alle Angaben ohne Gewähr! Copyright © by GoldSeiten.de 1999-2025. Es gelten unsere [AGB](#) und [Datenschutzrichtlinien](#).