

# Max Power Enters Into Marketing Agreement

17.03.2023 | [GlobeNewswire](#)

VANCOUVER, March 17, 2023 - [MAX Power Mining Corp.](#) (CSE: MAXX; OTC: MAXXF) ("MAX Power" or the "Company") is pleased to announce that the Company has entered into an arm's length marketing agreement effective March 17, 2023 (the "Marketing Agreement") with Sideways Frequency LLC ("SFLLC"). As consideration for SFLLC's marketing and investor awareness services (the "Services"), the Company has agreed to pay SFLLC a fee of \$166,000 (USD) for an initial term of two months (the "Initial Term"). The Company may elect to renew the agreement at any point during the Initial Term.

The Services will include, but are not limited to, email campaigns, native advertising, display ads, lead generation, creation of content, strategic planning, digital advertisement placement, and overseeing progress and results of digital campaigns.

Consideration offered to SFLLC does not include any securities of the Company. Aside from this engagement, the Company does not have any relationship with SFLLC and Mr. Wesley De Souza, CEO of SFLLC.

## About Sideways Frequency LLC

Sideways Frequency LLC is in the business of preparing, from publicly available information, advertisements consisting of profiles overviewing publicly traded companies, running marketing campaigns including PPC marketing, email marketing, native advertising, and display ads, and maintaining or updating clients' websites as the client sees fit. Sideways Frequency LLC's business address is 1389 Center Drive, Suite 200, Park City, Utah, 84098. Sideways Frequency LLC can be contacted by email at [info@sidewaysfrequency.com](mailto:info@sidewaysfrequency.com).

For further information, please visit their website at <http://www.sidewaysfrequency.com>.

## About MAX Power

MAX Power is a dynamic exploration stage resource company targeting domestic lithium resources to advance North America's renewable energy prospects.

Contact: [info@maxpowermining.com](mailto:info@maxpowermining.com)

MarketSmart Communications at 877-261-4466.

## Forward-Looking Statement Cautions

*Neither the Canadian Securities Exchange nor its Regulation Services Provider, (as the term is defined in the Policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release. This press release includes certain "forward-looking information" and "forward-looking statements" (collectively "forward-looking statements") within the meaning of applicable Canadian securities legislation. All statements, other than statements of historical fact, included herein, without limitation, statements relating to the future operating or financial performance of the Company, are forward-looking statements. Forward-looking statements are frequently, but not always, identified by words such as "expects", "anticipates", "believes", "intends", "estimates", "potential", "possible", and similar expressions, or statements that events, conditions, or results "will", "may", "could", or "should" occur or be achieved. Forward-looking statements in this press release relate to, among other things: statements relating to the Marketing Agreement and the Consulting Agreement, and any particular outcomes thereof.*

*Actual future results may differ materially. There can be no assurance that such statements will prove to be accurate, and actual results and future events could differ materially from those anticipated in such statements. Forward-looking statements reflect the beliefs, opinions and projections on the date the statements are made and are based upon a number of assumptions and estimates that, while considered reasonable by the respective parties, are inherently subject to significant business, technical, economic, and competitive uncertainties and contingencies. Many factors, both known and unknown, could cause actual results, performance or achievements to be materially different from the results, performance or achievements that are or may be expressed or implied by such forward-looking statements and the parties have made assumptions and estimates based on or related to many of these factors. Readers should not place undue reliance on the forward-looking statements and information contained in this news release concerning these times. Except as required by law, the Company does not assume any obligation to update the forward-looking statements of beliefs, opinions, projections, or other factors, should they change, except as required by law.*

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